BBC LEARNING ENGLISH
Media English 媒体英语
UK TV production rebounds
英国电视制作业投资回升

（本节目使用的音频资源于 **2021** 年 **12** 月发表。）

过去一年，英国用于制作电视节目的资金创新高，达 **40** 亿英镑，这一数字几乎是疫情前的两倍。

In 2013, **high-end** TV production in the UK was around £400 million. It's now ten times that, at more than £4 billion.

2013 年，英国高端电视节目的制作费用约为 4 亿英镑。如今的数额是当时的十倍，超过 40 亿英镑。

The last few months has seen **a string of** announcements about investment in the UK – from Netflix, Amazon, HBO and Apple. Sony has just signed a **deal** with Bad Wolf studios in Cardiff.

在过去的几个月里，奈飞、亚马逊、HBO 电视网和苹果纷纷宣布在英国投资。索尼刚刚与位于威尔士卡迪夫的"恶狼（Bad Wolf）"制片厂签署了协议。

The rapid growth of **streaming** is feeding a huge demand for TV drama. The figures from the British Film Institute show big increases across film, TV and video games.

在线观看视频的迅速兴起正在为电视剧创造巨大的需求。英国电影协会的数据显示，电影、电视及电子游戏的销量均大幅增长。

An industry that it says has created more than 200,000 jobs. TV drama now employs many more people than the combined **steel** and **coal** industry.

据英国电影协会称，影视剧产业创造了 20 多万个就业机会。该行业如今雇佣的人数比钢铁和煤炭业加起来还要多。

1. 词汇表

high-end	高端的
a string of	一连串，一系列
deal	协议
streaming	在线播放视频
steel	钢
coal	煤

2. 阅读理解：请在读完上文后，回答下列问题。（答案见下页）

1. How much money has been spent on TV production in the UK compared to 2013?

2. Who has signed a deal with Bad Wolf studios in Cardiff?

3. What has caused a huge demand for TV drama?

4. True or false? *The UK's steel and coal industry employs fewer people than in the TV drama industry.*

3. 答案

1. How much money has been spent on TV production in the UK compared to 2013?

It's now more than £4 billion, ten times that of 2013.

2. Who has signed a deal with Bad Wolf studios in Cardiff?

Sony has signed a deal with Bad Wolf studios in Cardiff.

3. What has caused a huge demand for TV drama?

The rapid growth of streaming is feeding – or causing – a huge demand for TV drama.

4. True or false? *The UK's steel and coal industry employs fewer people than in the TV drama industry.*

True. TV drama now employs many more people than the combined steel and coal industry.