
BBC LEARNING ENGLISH

Authentic Real English 地道英语

The CEO of 不只是“首席执行官”的意思



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Jiaying

欢迎收听 BBC 英语教学的“地道英语”节目。大家好，我是佳莹。

Roy

... and me, Roy. Hey, Jiaying! I saw your latest photo on social media – it's great!

Jiaying

Yes, I'm the CEO of social media!

Roy

Oh, wow! I knew you were important, but I didn't realise that you controlled all of social media! Maybe you could help me by making my videos go viral.

Jiaying

No, Roy! “The CEO of” 在我刚刚提到的那句话里并不是“首席执行官”的意思，而是用来表达“某人做某事非常出色，或者在某方面十分优秀”。So, if you're a really good dancer, you could say that you're the CEO of dancing.

Roy

I'm not a very good dancer – but I would like to improve my photos on social media – I don't get many likes!

Jiaying

Well, seeing as I'm the CEO of photography, I'll have a look. 要不，我来给你发布的所有照片都点个“赞”，怎么样？

Roy

Would you really do that!? Oh, Thanks!

Jiaying

Sure, what are friends for? And now, let's listen to these examples.

Examples

He's such an amazing singer – he is the CEO of singing!

She's always saying that she's the CEO of things – it sounds like she's really bragging!

I wish I was as good as her at painting. She's the CEO of art!

Jiaying

你正在收听的是 BBC 英语教学的“地道英语”节目。以上，我们介绍了表达“the CEO of”的意思，我们用它来形容“某人非常擅长做某事，或者在某个方面十分优秀”。

Roy

Yes, and literally the title of CEO stands for Chief Executive Officer, which is effectively the boss of a company. You can also use the expression ‘the boss of’ instead of ‘the CEO of’.

Jiaying

没错，我们也可以使用“the boss of”来表达和“the CEO of”同样的意思。So, I could say that I'm the boss of social media. You can also say that something is 'boss'. So, for example, your photos are boss!

Roy

Really? Did you check out my photos? Did you like the one in which I'm dressed as a parrot?

Jiaying

I didn't see that one... But I liked all your photos. 我最喜欢的是你给一群猫咪教英语的那张照片。That photo is boss!

Roy

Hang on! That's Neil's photo – not mine! You liked all of his photos!

Jiaying

Well, I'm sure your photos are really creative too! Bye, Roy.

Roy

Bye.