

BBC Learning English –Real English

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Real English: E-business 电子商务

- Helen: This is Real English from BBC Learning English. I'm Helen.
- Jean: And I'm Jean.
- Helen: Today we're going to look at words and phrases that have recently become part of the English language.
- Jean: 在我们的Real English地道英语节目中，我们要来学学当今英国最新出现的一些新词汇和新说法。Now Helen，今天我们要学的新词是什么呢？
- Helen: Today's expression is 'e-business'.
- Jean: E-business. 什么意思呢？
- Helen: Well, e-business is electronic business. It means any business done using the internet.
- Jean: 就是说，e-business是使用因特网的商务运作。
- Helen: That's right. You could say 'E-business has grown very much in China recently.'
- Jean: 你的意思是，这些公司是通过使用因特网来赚钱，对吗？
- Helen: That's right.

Insert

- A: Why did you close your office?
- B: Well, it's all e-business these days, so I can just work from home on my computer.
- C: Do you think we should start an e-business service?
- D: Why not? It could be bring in sales in 24-7. I'm sure our customers would love it.
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Jean: So Helen, what type of companies use e-business?

Helen: Well, anything to do with computers can be e-business. A lot of travel companies use e-business too.

Jean: Yes, that's true, I have used online booking systems.

Helen: Yes. It is very easy to buy plane tickets or reserve a hotel room on the internet.

Jean: But you have to be careful with your credit card details.

Helen: That's a very good tip. Now let's recap e-business means:

Jean: E-business就是网上的电子商务的意思。Unfortunately we have to go now.

Helen: Yes, that's all we have time for. You've been listening to Real English from BBC Learning English. Join us again soon.

Jean: See you next time.